

**Southern Coos Health District
Board of Directors Meeting
Open Session Minutes
December 28, 2023**

I. **Executive Session Call to Order 6:00 p.m.** Executive Session Under ORS 192.660(2)(c) to consider matters pertaining to the function of the medical staff of a public hospital licensed pursuant to ORS 441.015 Licensing of facilities and health maintenance organizations. No decisions shall be made in Executive Session.

II. **Open Session Call to Order 6:35 p.m.**

1. **Roll Call – Quorum established;** Brent Bischoff, Board Chairman; Mary Schamehorn, Secretary; Tom Bedell, Treasurer; Pam Hansen and Norbert Johnson Directors. **Administration:** Raymond Hino, CEO; Jeremiah Dodrill, CFO; Scott McEachern, CIO; Dawn Gray, Clinic Manager; Philip J. Keizer, MD, Chief of Staff. **Absent:** Cori Valet, CNO. **Others present:** Robert S. Miller, Legal Counsel, Kim Russell, Executive Assistant. **Press:** None.

2. **Motions from Executive Session**

- a. **Quality & Patient Safety Report.** Presented in Executive Session by Sharon Bischoff, Quality RN.
- b. **Risk & Compliance Report** – None.
- c. **Medical Staff Report Physician Credentialing & Privileging Report** - None.

Norbert Johnson **moved to accept** the Quality & Patient Safety Report as presented in Executive Session. Mary Schamehorn **seconded** the motion. **All in favor. Motion passed.**

3. **Public Input**

None.

4. **Agenda Additions or Corrections**

Members requested that Old Business items, Rebranding and ER Physician RFP, be moved forward in tonight's agenda.

III. **Consent Agenda**

1. **Meeting Minutes**

- a. Regular Meeting–11/30/23
 - b. Executive Session–11/30/23 (provided in Executive Session)
2. Monthly Counsel Invoice – #1419

Pam Hansen **moved** to approve the Consent Agenda. Tom Bedell **seconded** the motion. **All in favor. Motion passed.**

At this time IV. Old Business items: 2. Rebranding Proposal and 1. Emergency Room RFP were moved forward in the agenda. Please see item IV, below.

IV. Staff Reports

1. CEO Report

Raymond Hino, CEO, presented a summary of his report for the last month. In December the DNV Plan of Correction was submitted and accepted as presented. Thank you to Barbara Snyder, Quality Manager and Sharon Bischoff, Quality RN, for their work as well as managers and staff who worked on this submission. Ms. Snyder's last day with Southern Coos was December 15 with recruitment for a new manager in progress. Dr. Ivanitsky has begun to see patients and Dr. Monsavias is to begin February 14. Dr. El Youseff has expressed interest in returning to perform GI procedures at Southern Coos. Weekly Operating Room project meetings are occurring with the focus on completing physical plant issues by summer 2024. On January 9 we are invited to attend the Toast of the South Coast awards ceremony. **Discussion:** Tom Bedell inquired about Oregon Health Authority proposed changes to Community Benefit reporting (HB 3320) with hopes the OHA listens to our concerns. Mr. Hino has requested to participate as a member in the Rules Advisory Committee (RAC) meetings for the proposed rules changes for the Community Benefit Reporting Program scheduled in January.

2. Clinic Report

Dawn Gray, Clinic Manager, provided a review of the Clinic Report from prior month. November statistics indicate an increase in patients seen and improved provider productivity. Dr. Ivanitsky has seen 21 patients already in December and is a pleasure to work with. The Roseburg Forest Products employee screening agreement is now in place. The electronic health record (EHR) SWOT analysis has been received but not yet implemented.

3. CNO Report

Cori Valet, CNO, was unable to attend the meeting. There were no questions regarding her printed report.

4. CFO Report

Jeremiah Dodrill, CFO, provided a summary of Finance Department operations for the month of November. The Finance team responded to the Noridian Medicare Cost Report Audit FYE 06/30/2020, with adjustments to be communicated to Southern Coos within the next 45 to 60 days; a positive Profit and Loss impact is anticipated. The retirement plan conversion was completed January 26; thank you to Human Resources and team for their efforts. Year-end tax reporting is due the end of January with goal to complete by January 22.

5. CIO Report

Scott McEachern, CIO, summarized his report for the month of November, that includes Information Systems, Health Information Management, and Marketing. Highlights noted were the cyber security report indicating (1) priority alert investigation determined to not be a threat to Southern Coos though a major attack impacted 30 hospitals on Thanksgiving. The annual HIPAA Risk Assessment report is underway with results or an update to be reported to the Board in January. Advanced Health is to provide information in January regarding any potential electronic health record funding.

6. SCHD Foundation Report

Mr. McEachern, SCH Foundation Executive Director, provided the monthly Health Foundation Report. We are pleased to share that the annual Year End Campaign has received gifts of \$25,000; \$10,000; \$5,000, and several \$1,000 contributions. Upcoming events include Women's Health Day to be held on February 27; Aging Well in Bandon will be held in May.

V. Monthly Financial Statements

Jeremiah Dodrill, CFO, provided a summary of the financial statements for the month of November, including a review of Gross Revenue and Volumes, Deductions from Revenue, Labor Expenses, Professional Fees, Purchased Services, and Supplies. Mr. Dodrill noted that volatility in revenue cycle is spread out over multiple months as the year progresses. Year to date bottom line is positive at \$188,000. Variance in ER noted due to temporary change in physician contracting; not a long term trend. **Discussion:** Several new items have been added to reports including outpatient margin and surgical services.

VI. Old Business

1. ER Physician RFP Review & Motion to Approve

Raymond Hino, CEO, provided a review of the Emergency Department Physician Services request for proposal sent to 3 service providers to complete and return with cost proposals. Two proposals were received; one vendor declined the opportunity. Based on the two received, Mr. Hino is requesting authorization to proceed with the intent to award the contract to Rural Pacific Emergency Services. **Discussion:** The decision is based in part on favorable pricing and use of known physicians. Board members requested that Mr. Hino review vendor financial statements and to check on feasibility of a performance/protection bond to avoid vendor default. Mr. Hino is in the process of completing reference checks.

Mary Schamehorn **moved** to authorize the intent to award the Emergency Physician Services contract to Rural Pacific Emergency Services. Pam Hansen **seconded** the motion. **Discussion:** Mr. Hino to review vendor financials and pursue a protection bond if possible. **All in favor. Motion carried.**

2. Rebranding Proposal

Raymond Hino, CEO, led a review to-date on the rebranding discussion recognizing that the Board of Directors represents the community. The “name” of the hospital is more than a name it is a “brand” of a \$30 million organization of which \$1 million is publicly funded. \$29 million is earned by the facility in competition with other service providers. Administration is recommending that the hospital and clinic capitalize on the name of “Bandon” to clearly identify physical location. \$50,000 is budgeted for professional consultant services includes a case study Washington State and breakeven analysis. It is critical that we name the clinic, currently known as the Southern Coos Hospital Multi-Specialty Clinic. 2024 is the 25th anniversary of the current hospital location and a noteworthy time to launch a rebrand. **Discussion:** The proposed name of Bandon Health Center or Bandon Clinic could conflict with the legal name of Coast Community Health Center. Board members requested details regarding surveys conducted and suggested a broader rebranding survey be completed. Mr. Hino noted that rebranding will assist with re-introduction of the hospital and clinic now with DNV accreditation and other new business services. It was noted that many well-known brands have logos that offer immediate brand recognition without being an industry-specific element, such as the Nike swoosh. Mr. Hino has been notified that Southern Coos will be the recipient of several Bi-Coastal Media Toast of the South Coast awards to be publicly announced in January. The Board requested more time to consider information and requested that broader survey be conducted. **Discussion to be continued in January.**

VII. New Business

None.

VIII. Open Discussion and Adjournment

The monthly public agenda will be reformatted to move old and new business to before staff reports. Mr. Bischoff, Chairman, thanked staff for great work in 2023 and wished everyone a happy new year.

At 8:02 p.m. the meeting was adjourned.



Brent Bischoff, Chairman 01-25-2024



Mary Schamehorn, Secretary 01-25-2024